



WONDER
1K RUN 5K

2018
SPONSORSHIP OPPORTUNITIES



Nestlé Skin Health

FOUNDED AND FUNDED BY



 GALDERMA



About Camp Wonder

In 1995, an 11 year old girl from California was diagnosed with *pemphigus foliaceus*, a rare and chronic skin condition causing itchy and painful blisters all over the body. Francesca Tenconi felt isolated by her condition and met many others along the way who suffered from skin conditions, some even fatal. In lieu of gifts for her 16th birthday, she asked for donations to start a charity for children affected by skin conditions. In 2000, the Children's Skin Disease Foundation (CSDF) was formed, and the following year the first annual Camp Wonder began.

Nestled in the foothills of Livermore, California, Camp Wonder is a place of joy and renewal, where children and teens from all over the country come to enjoy a week of summer bliss. This medically-staffed camp provides the full summer camp experience, including rock climbing, swimming, arts & crafts, a Prom Night and Talent Show. **Camp Wonder is FREE to children and young adults with skin disease. No family pays to attend Camp Wonder: all expenses, including travel, are fully funded by the generous donations of individuals and corporations. Camp Wonder cannot continue without this ongoing support.**

That is where you come in! We are depending on your help to continue making Camp Wonder a reality for these deserving children. Every sponsorship dollar raised through the 4th Annual Wonder Run is tax deductible and goes directly to CSDF to vastly improve the lives of these children and teens who suffer with skin disease.

Please consider partnering with us to support Camp Wonder!

About Wonder Run

The Wonder Run 5K Run/Walk and 1K Waddle is an annual charity event founded and funded by Nestlé Skin Health and Galderma, makers of Cetaphil. Now entering its 4th year, the Wonder Run benefits the Children's Skin Disease Foundation and Camp Wonder. Many families with children affected by skin disease face heavy socioeconomic hardships, making the cost of camp something they could never afford. In addition, the Wonder Run greatly increases public awareness of skin disease, thus promoting and uniting us all for this worthy cause.

If it weren't for my times at Camp Wonder, I wouldn't be as strong as I am today. I wouldn't be the person I am today.

- Rebecca, Former Camper and now, Camp Counselor

Meeting people at Camp Wonder has made me more likely to trust people ... to give them my friendship.

- Austin, Former Camper and now, Camp Counselor

At Camp Wonder, I wasn't 'the girl with scaly skin'; I was 'the girl who is a good dancer'.

- Autumn, Camper

Nestlé Skin Health and Galderma are committed to changing the way the world thinks about skin health, and that starts with the patient. We are proud to be the founding partner of the Wonder Run, benefiting The Children's Skin Disease Foundation, hosts of Camp Wonder, and their efforts to improve life for these children.

Miles Harrison,

President and General Manager, North America, Nestlé Skin Health



4TH ANNUAL WONDER RUN 2018 SPONSORSHIP LEVELS

CAMP HERO

CAMP CHIEF

CAMP LEADER

CAMP BUDDY

BIG CAMPER

LITTLE CAMPER

SPONSORSHIP BENEFITS	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000	\$500
Logo* as Presenting Sponsor on all promotional materials and mile markers	.					
Mentioned as Presenting Sponsor in all press releases	.					
Representative to speak at event	.					
Logo* on both Start and Finish line	.					
Custom Ad on Digital Billboards across 10+ screens for 3 months	.					
Name listed as Presenting Sponsor on Cox Racing Services email blast to 32,000 recipients	.					
Opportunity to provide banner on event day	.	.				
Opportunity for vendor table/tent at event	.	.	.			
Opportunity to include promo materials in participant bags		
Logo* on T-Shirt	.	.	.			
Name listed on T-shirt				.	.	
Logo* + link on Wonder Run website	.	.	.			
Name + link on Wonder Run website				.		
Name listed on Wonder Run website					.	.
Logo* on participant reminder emails	.	.	.			
Name listed on participant reminder emails				.	.	
Social Media Post(s) on Wonder Run Facebook Page	3	2	1			
Race participant entries	30	20	15	10	5	2
Event T-Shirts	30	20	15	10	5	2
Logo* in Thank You email to race participants	.	.	.			
Name listed in Thank You email to race participants				.	.	.

For questions or to make your sponsorship pledge, please complete the included form and return to Meghan Jarrell, Event Coordinator, Moxxie Concepts at meghan@moxxieconcepts.com.

www.wonderruntexas.org |  @wonderruntexas

*All logos due by 9/28 in ensure placement on collateral.



About Nestlé Skin Health

Nestlé Skin Health's mission is to enhance quality of life by delivering science-based solutions for the health of skin. A pioneer in its field, Nestlé Skin Health provides the healthcare community, patients and consumers with a comprehensive portfolio of innovative technologies and products to protect, serve and enhance their skin health and overall wellbeing. We will change the way the world thinks about skin health.

For more information, visit www.nestleskinhealth.com.

About Galderma

Galderma, Nestlé Skin Health's medical solutions business, was created in 1981 and is now present in more than 100 countries with an extensive product portfolio to treat a range of dermatological conditions. Galderma is a leader in the research and development of scientifically-defined and medically-proven solutions for the skin. Partnering with healthcare practitioners around the world to meet people's skin health needs throughout their lifetime, the company contributes to Nestlé Skin Health's vision to change the way the world thinks about skin health.

For more information, visit www.galdermausa.com.

About Cetaphil

The Family of Cetaphil® Cleansers and Moisturizers is a line of dermatologist-recommended skin care products specially formulated for all skin types and conditions. Cetaphil® products are developed to provide effective, gentle skin care. The Cetaphil® brand began in 1947 when a pharmacist invented what became the iconic Gentle Skin Cleanser. Today, dermatologists, pediatricians, and healthy skin experts trust and recommend Cetaphil cleansers and moisturizers for all skin types and conditions.

For more information, visit www.cetaphil.com or follow at [facebook.com/Cetaphil](https://www.facebook.com/Cetaphil).





WONDER RUN 2018 COMMITMENT FORM

NOVEMBER 3, 2018 | FORT WORTH, TX
HEART OF THE RANCH AT CLEARFORK

Yes, I/we would like to support Wonder Run 2018 at the following level:

- \$10,000 Camp Hero
- \$7,500 Camp Chief
- \$5,000 Camp Leader
- \$2,500 Camp Buddy
- \$1,000 Big Camper
- \$500 Little Camper
- I am not able to sponsor at this time but I would like to make a 100% tax deductible donation of \$_____

Payment Information:

Upon receipt of sponsorship commitment form, you will be issued an invoice from the Children's Skin Disease Foundation

** Note all sponsorships must be paid in full on or before: October 26, 2018*

Please list my donor name on all publications as: _____

Name _____

Company/Organization Name _____

Billing Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

My preferred method of communication is (check one): Email Phone - AM or PM Other: _____

By execution of this agreement you are affirming your contribution at the above-indicated level

Signature (required): _____ Date: _____

In order to ensure your sponsorship is included on all publications, please return this form by September 21, 2018 to:

Meghan Jarrell, Event Coordinator - Moxxie Concepts, attn: Wonder Run

1617 Park Place Ave #110MM, Fort Worth, TX 76110

817.900.6440 | fax 817.484.0215 | meghan@moxxieconcepts.com

Thank you for your contribution supporting the Children's Skin Disease Foundation,
a tax-exempt 501(c)(3) nonprofit organization; tax ID #68-0456098
All contributions are tax-deductible to the extent allowed by law.

The success of Wonder Run is dependent upon receipt of your donation.