

PRESS RELEASE



Introducing ASPIRE Galderma Rewards, the Aesthetic Industry’s Premier New Loyalty Program

-- New rewards-based program demonstrates Galderma’s commitment to aesthetics market with industry-leading benefits for healthcare providers and consumers --

FORT WORTH, Texas, Tuesday, May 19, 2015 – Galderma, a global leader committed to dermatology and skin health, today announced the launch of ASPIRE Galderma Rewards, a new, premier loyalty program for its aesthetic brands. ASPIRE is one of a kind, serving both U.S. Healthcare Professionals and consumers in one integrated program.

ASPIRE rewards its members with significant savings across the entire aesthetic product line, and provides special resources and support to better connect healthcare providers and patients.

“Our exciting new loyalty program is another example of how Galderma is supporting its valued customers with the most innovative products and services that we can provide,” said Todd Zavodnick, President and General Manager of Galderma Laboratories, L.P. “Our goal is to become the leader in aesthetics, and ASPIRE is another demonstration of our commitment.”

Unmatched Consumer Resources and Rewards

The ASPIRE consumer program provides a fully connected experience through a wide range of earning opportunities and benefits. Consumers earn points by purchasing Galderma aesthetic treatments and engaging in other features of the program. The more they earn, the greater their rewards.

Enrollment is quick and easy on the mobile-friendly website. ASPIRE is paperless and can be managed completely online.

Premier Benefits for Healthcare Professionals

ASPIRE provides value to Healthcare Professionals who purchase Galderma aesthetic products by providing a unique consumer loyalty program and a wide portfolio of aesthetic products that can help strengthen their practices. ASPIRE offers numerous opportunities for savings for Healthcare Professionals – while enhancing the connections they share with their patients.

“Galderma’s new program offers significant flexibility, allowing each healthcare practitioner to provide clients with value in the way that best fits their needs,” said Dr. Mitchel P. Goldman, founder and director of Cosmetic Laser Dermatology in San Diego, California. “This program allows us the opportunity to thank our most loyal patients with convenient tools and helpful information alongside their beneficial discounts. When we can work together to increase client satisfaction, everyone benefits.”

For more information about the ASPIRE Galderma Rewards Program, please visit our consumer website ASPIREwards.com or ASPIREhcp.com, specifically designed for healthcare providers.

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About Galderma

Galderma is committed to delivering innovative medical solutions to meet the dermatological needs of people throughout their lifetime while serving healthcare professionals around the world. The Company's extensive product portfolio is available in 80 countries and treats a range of dermatological conditions including: acne, rosacea, nail mycosis, psoriasis & steroid-responsive dermatoses, pigmentary disorders, skin cancer and medical solutions for skin senescence.

Strategic brands in the U.S. include Epiduo®, Oracea®, Clobex®, Differin®, Mirvaso®, MetroGel®, Soolantra®, Vectical®, Tri-Luma®, Cetaphil®, Benzac® Acne Solutions, Restylane®, Restylane® Silk, Perlane®, Dysport® and Sculptra® Aesthetic.

For more information, please visit www.galderma.com and www.galdermausa.com

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