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**Cetaphil® Baby Expands Distribution Into Select Retailers Near You!**  
***Now Available at Walmart & Buy Buy Baby***

Fort Worth, TX (May 12, 2015) – Galderma Laboratories, L.P., makers of Cetaphil®, the #1 dermatologist-recommended brand of cleansers and moisturizers, extends its distribution of Cetaphil Baby® into select retailers, including Walmart and Buy Buy Baby. The recently introduced Cetaphil® Baby line of products was designed with babies and parents in mind, offering them a gentle yet, powerful way to protect and nourish baby’s delicate skin. The line consists of five products including Diaper Cream, Wash and Shampoo, Ultra Moisturizing Wash, Daily Lotion, and Moisturizing Oil.

With ingredients like organic calendula, almond oil and sunflower oil, Cetaphil Baby relies on the combined power of science and nature to soothe sensitive and irritated skin. All Cetaphil® Baby products are paraben free, mineral oil free, hypoallergenic and dermatologist tested.

“Whether you’re caring for your first or fifth child, it’s important to find a brand that you can trust to care for your baby’s sensitive skin. The Cetaphil brand is committed to providing the safest, most effective products for you and your growing family,” says Miles Harrison, Vice President and General Manager at Galderma Laboratories, L.P. “For over 65 years, the Cetaphil brand has been trusted to provide consumers with gentle skin care solutions for everyone, so a line specifically for babies was a natural evolution for us.”

The Cetaphil® Baby line is now on shelves nationwide at select retailers, including Walmart and Buy Buy Baby, in addition to [Cetaphil.com](http://Cetaphil.com), [Diapers.com](http://Diapers.com), [Drugstore.com](http://Drugstore.com) and [Amazon.com](http://Amazon.com).

**The Gentle Power of Cetaphil®**

Over 65 years ago, a leading pharmacist created the first Cetaphil product – a gentle, yet powerful formula that would clean without stripping and moisturize without clogging. Today, Cetaphil is the #1 dermatologist-recommended brand of cleansers and moisturizers and is recognized around the world. With leading global skincare experts, we continue to develop innovative skincare technologies for products with Gentle Power that help restore, protect and maintain your skin’s health every day. [Cetaphil.com](http://Cetaphil.com). [Facebook.com/Cetaphil](https://www.facebook.com/Cetaphil).

**About Galderma**

Galderma is committed to delivering innovative medical solutions to meet the dermatological needs of people throughout their lifetime, while serving healthcare professionals around the world. The Company’s extensive product portfolio is available in 80 countries and treats a range of dermatological conditions including: acne, rosacea, nail mycosis, psoriasis & steroid-responsive dermatoses, pigmented disorders, skin cancer and medical solutions for skin senescence.



Strategic brands in the U.S. include Epiduo<sup>®</sup>, Oracea<sup>®</sup>, Clobex<sup>®</sup>, Differin<sup>®</sup>, Mirvaso<sup>®</sup>, MetroGel<sup>®</sup>, Soolantra<sup>®</sup>, Vectical<sup>®</sup>, Tri-Luma<sup>®</sup>, Cetaphil<sup>®</sup>, Benzac<sup>®</sup> Acne Solutions, Restylane<sup>®</sup>, Restylane<sup>®</sup> Silk, Perlane<sup>®</sup>, Dysport<sup>®</sup> and Sculptra<sup>®</sup> Aesthetic.

For more information, please visit [www.galderma.com](http://www.galderma.com) and [www.galdermausa.com](http://www.galdermausa.com)

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