

Contact: Nicole Cavaliere  
Lippe Taylor  
212.598.4400 x.108  
[NCavaliereLippeTaylor.com](mailto:NCavaliereLippeTaylor.com)

FOR IMMEDIATE RELEASE

**Cetaphil® Brand Launches Cetaphil® DermaControl™  
A New Line of Products for Acne-Prone Skin**

*Introducing Cetaphil® DermaControl™ Foam Wash and Moisturizer SPF 30  
Specially Designed for Patients with Acne-Prone Skin*

Fort Worth, TX (March 13, 2012) – Cetaphil®, the #1 dermatologist-recommended brand of cleansers and moisturizers, today announced the launch of Cetaphil® DermaControl™ products, formulated specially for acne-prone skin. Cetaphil® DermaControl™ is the first skin care line of its kind designed to work with potent prescription acne medicine to help improve both acne symptoms and acne treatment side effects.

The products help reduce oil, control shine, and support healthy skin by helping maintain its barrier function and soothe irritation delivered through advanced technology. Both DermaControl™ products are gentle, non-comedogenic and have been clinically tested with common acne medications for tolerability and performance.

On average, nearly 24 million patients will see a doctor about their acne, most patients in the 11-20 age range. Typical acne sufferers are not only self-conscious about their appearance, but feel continually frustrated with finding a routine that will not aggravate their symptoms or sensitize their skin. In fact, many products designed for acne contain ingredients like salicylic acid and benzoyl peroxide which can cause additional irritation already brought on by acne medications.

Instead of including additional drug ingredients, the Cetaphil® DermaControl™ products contain advanced skincare technology. The Cetaphil® DermaControl™ Foam Wash uses Zinc technology to help maintain barrier function in damaged, acne-prone skin, to aid in oil control and to soothe skin. It gently cleans skin without stripping natural lipids which can leave it dry and susceptible to environmental assaults, such as UV rays and climate changes, which can lead to dehydration.

The DermaControl™ Moisturizer SPF 30 features patented Oleosome technology to provide critical broad-spectrum UVA/UVB protection with less UV filtering chemicals. The result is a much lighter-weight moisturizer. The moisturizer also utilizes Micropearl technology to provide a mattefying effect, ceramide technology to help restore the barrier function, and Zinc technology to help control surface oil and prevent the shine associated with oily, acne-prone skin.

“As a trusted leader in the dermatology category, Galderma is committed to advancing options for the management of acne and other skin conditions that can have a significant emotional and physical impact on sufferers,” says Francois Fournier, President of U.S. and Canadian operations of Galderma Laboratories. “Our mission is to provide everyday skin care solutions for

dermatologists and their patients by continually interacting with doctors to understand their needs for their patients.”

“As a dermatologist, it’s important for me to have a skincare line that supports the acne medications I prescribe,” said Dr. Linda Stein Gold, an expert in acne. “The desire for a foaming cleanser that allows skin to feel clean without stripping and a moisturizer with significant UV protection without feeling greasy will be a benefit for people managing their acne symptoms.”

Cetaphil® DermaControl™ products are the second addition to the Cetaphil brand’s extension into disease-specific products. In 2010, Cetaphil® launched Restoraderm® to manage the symptoms of eczema and atopic dermatitis. The disease-specific line builds upon a legacy of the dermatologist-recommended brand of cleansers and moisturizers. Learn more about Cetaphil® products by visiting [Cetaphil.com](http://Cetaphil.com). See what Cetaphil® consumers are saying about their products at [Facebook.com/Cetaphil](https://Facebook.com/Cetaphil).

### **About Cetaphil®**

The Family of Cetaphil® Cleansers and Moisturizers is a line of dermatologist-recommended skin care products specially formulated for all skin types and conditions. Cetaphil® products are developed to provide effective, gentle skin care. The Cetaphil® brand began in 1947 when a pharmacist invented what became the iconic Gentle Skin Cleanser. Today, dermatologists, pediatricians, and healthy skin experts trust and recommend Cetaphil cleansers and moisturizers for all skin types and conditions. [Cetaphil.com](http://Cetaphil.com). [Facebook.com/Cetaphil](https://Facebook.com/Cetaphil).

### **About Galderma**

Galderma, created in 1981 as a joint venture between Nestle and L’Oreal, is a fully-integrated specialty pharmaceutical company dedicated exclusively to the field of dermatology. The Company is committed to improving the health of skin with an extensive line of products across the world that treat a range of dermatological conditions with a research and development center in Sophia Antipolis, France, Galderma has one of the largest R&D facilities dedicated exclusively to dermatology. Leading worldwide dermatology brands include Differin Products®, MetroGel® 1%/Rozex®, Clobex®, Tri-Luma®, Loceryl®, Vectical® Ointment, Epiduo® Gel and Cetaphil®. For more information on Galderma, visit [www.galdermaUSA.com](http://www.galdermaUSA.com).

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